



Personalization Experiences – online, in-store and marketing.
A Unified Profile of the Customer – integrating data across all channels.
Advanced Analytic Capabilities – next-gen tools that deliver predictive recommendations.
Bridging Digital and In-Store Experiences – converting stores into omnichannel environments.
Loyalty Programs That Uniquely Fit Customers – moving away from traditional points programs.

NO	DESCRIPTION	PRICE
01	Simple Web Design Sets up client domain and hosting, creates static pages using a website builder, ensures that client’s online presence aligns with their offline messaging.	\$1,200
02	Simple Graphic Design Creates visual elements of marketing materials, aligns imagery & typography with company’s branding, coordinates with marketing team about the materials to be produced.	\$1,200
03	Content Creation Boosts client’s online presence through search-optimized content, does simple website design using builders and client guidelines, performs basic website maintenance.	\$1,200
04	Offline Advertising Support Assists client in launching traditional campaigns; schedules and plans campaigns, provides tech support to creative team, maintains performance reports.	\$1,200
05	Email Marketing Generates leads with list building, sets up an email cadence, monitors messages’ performance, responds to queries, and forwards hot leads to management.	\$1,200
06	Brand Positioning Assistance Creates specific buyer personas, defines brand elements & tone following client’s guidelines, evaluates competitors’ products for USP & brand issues, documents branding practices.	\$1,200
TOTAL		\$7,200

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